

ALL ABOUT Spaces And Stories

Curious about **Spaces And Stories**?

Dive in to discover what we can bring to your space.

This is your guide to **our ethos, our work**, and more importantly, **us**.

Your space. Your story.

Come, get to know who we are.



BRAND

Narrative- driven Curation

We design to tell your specific story, honoring your history while leaving room for new chapters to unfold.



Functional Aesthetics

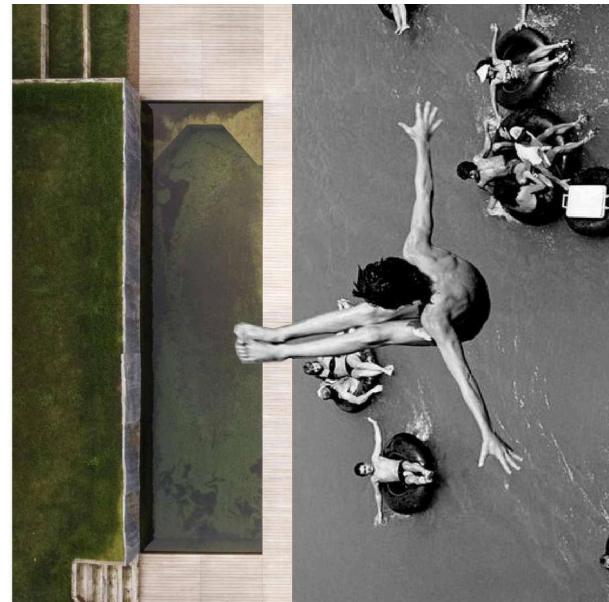
Creating sanctuaries that are as effortless to live in as they are stunning to look at.

The Stylist's Lens

We design with the "final frame" in mind. Whether for a home or a brand, we ensure every angle is composed.



ETHOS



The Art of the Layer

We focus on "lived-in luxury" by layering textures, tones, and light to create depth, ensuring your interiors feel curated.

OUR SERVICES



Art Direction

A complete, end-to-end approach to building your shoot from the ground up. We shape the concept and visual direction, and carry it through sourcing, set design, and styling, ensuring every element feels cohesive and considered. From large-scale ad campaigns to curated product shoots, we adapt seamlessly to every scale and scope. Whether it's a single product or a layered composition, the focus remains on crafting a refined, intentional visual story that translates effortlessly on camera.



Interior Shoot

This is about adding the final layer that makes a space feel complete. We step in as a supporting hand and fine-tune the setup so the space feels shoot-ready. Whether it's elevating the scene or ensuring everything sits perfectly in frame, our focus is on enhancing what's already been created, with access to a trusted network of photographers and collaborators to keep the process seamless. The experience remains flexible, offering either full styling and shoot direction or a minimal, light-touch approach resulting in interior shots that feel intentional, polished, and visually compelling.

PACKAGE Art Direction

Feature	Plan 1	Plan 2	Plan 3
Design Team Involment	Head stylist & Assistant Stylist	Head stylist & Assistant Stylist	Head stylist Supervision & Assistant Stylist
Briefing call	✓	✓	✓
Meeting 1: Concept proposal	✓	✓	✓
Site recce + Studio Arrangement	✓	✓	✓
Set Design drawing	✓	✓	✓
Complete Set Construction Supervision	✓	1 supervision visit	1 supervision visit
Prop Sourcing + Prop List	✓	Prop List	Prop List
Prop management	✓	✗	✗
Crew Curation: Photographer, set helper, Styling crew	✓	✗	✗
Styling on shoot day	✓	✓	✓

Important Terms (All Packages)

- Direct Purchasing: For Signature and Essential tiers, clients can make online purchases directly; S&S provides procurement and sourcing at no extra cost.
- Exclusions: Fees cover consultancy and management only. Actual costs for materials, labor, and government/society permissions are excluded.
- Dependencies: Rubbish disposal and final touchups are handled by the builder; Wifi installation is a client dependency.

PACKAGE Product Shoot

Feature	Plan 1	Plan 2	Plan 3
Design Team Involment	Head stylist & Assistant Stylist	Head stylist & Assistant Stylist	Head stylist Supervision & Assistant Stylist
Briefing call	✓	✓	✓
Specification Sheet + Product review	✓	✓	✓
Site recce + Studio Arrangement	✓	✓	✓
Set Design drawing	✓	✓	✓
Complete Set Construction Supervision	✓	1 supervision visit	1 supervision visit
Prop Sourcing + Prop List	✓	Prop List	Prop List
Inventory Access	✓	✗	✗
Prop management	✓	✗	✗
Crew Curation: Photographer, set helper, Styling crew	✓	✗	✗
Styling on shoot day	✓	✓	✓

Important Terms (All Packages)

- Direct Purchasing: For Signature and Essential tiers, clients can make online purchases directly; S&S provides procurement and sourcing at no extra cost.
- Exclusions: Fees cover consultancy and management only. Actual costs for materials, labor, and government/society permissions are excluded.
- Dependencies: Rubbish disposal and final touchups are handled by the builder; Wifi installation is a client dependency.

PACKAGE Interior Shoot

Feature	Plan 1	Plan 2	Plan 3
Design Team Involment	Head stylist & Assistant Stylist	Head stylist & Assistant Stylist	Head stylist Supervision & Assistant Stylist
Briefing call	✓	✓	✓
Styling Direction	✓	✓	✓
Site recce	✓	✓	✓
Prop Sourcing + Prop List	✓	Prop List	Prop List
Inventory Access	✓	✗	✗
Prop management	✓	✗	✗
Crew Curation: Photographer, set helper, Styling crew	✓	✗	✗
Styling on shoot day	✓	✓	✓

Important Terms (All Packages)

- Direct Purchasing: For Signature and Essential tiers, clients can make online purchases directly; S&S provides procurement and sourcing at no extra cost.
- Exclusions: Fees cover consultancy and management only. Actual costs for materials, labor, and government/society permissions are excluded.
- Dependencies: Rubbish disposal and final touchups are handled by the builder; Wifi installation is a client dependency.

PACKAGE When to pick?

PLAN 1

- If you want everything taken care of, from the first idea to the final shoot → go plan 1
- This is for you if you want our whole team, fully involved across both art direction and the shoot. From the big picture to the smallest details, everything is thoughtfully designed, sourced, and executed for you, so you don't have to second-guess a thing.
- **Best When:** If you want end-to-end involvement with everything handled for you.

Plan 2

- If you want clear direction but still like being part of the process → go Plan 2
- This is for you if you want strong involvement from the Head Stylist, with a clear design vision and styling support in place. You stay hands-on with parts of the execution, while we guide and refine things alongside you.
- **Best When:** You're comfortable coordinating sourcing and crew, but want clarity and structure in style.

Plan 3

- If you just need a solid direction to get started → go Plan 3
- This is for you if you're comfortable handling execution on your own, with the Assistant Stylist leading the process under Head Stylist supervision. You get a clear, well-thought-out direction—while keeping things more independent and streamlined.
- **Best when:** You need a clear setup and styling support on the day, while handling most of the prep independently.

INVENTORY Cushions

1.



2.



3.



4.



5.



INVENTORY Decor

1.



2.



3.



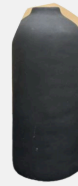
4.



5.



6.



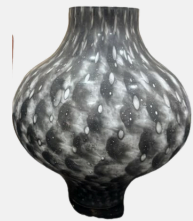
7.



8.



9.



10.



11.



12.



INVENTORY Decor

13.



14.



15.



16.



17.



18.



19.



20.



21.



22.



23.



24.



INVENTORY Decor

25.



26.



27.



29.



30.



31.



32.



33.



PROCESS

1 Briefing Call

Action: Contact us

Goal: We begin with a focused conversation to understand your vision, brand language, and shoot objectives.

2 Concept Design

Goal: We translate your brief into a clear creative direction defining mood, styling, composition, and spatial intent. From art direction to product and interior storytelling, we ensure every detail is thoughtfully considered.

3 Management

Provided based on your selected package, ensuring the right level of coordination and support for your project. From planning timelines and aligning vendors to overseeing execution where required, we step in as needed to keep the process smooth, efficient, and on track

4 Shoot Day

With everything set, we bring the concept to life on shoot day. Based on your package, we're there to guide the process with optional assistant support for a smooth flow. We take care of the styling and details, while the crew's energy naturally comes through in every shot, so the final output feels effortless, lively, and true to the vision.

NIDHI TIWARI

Founder & Creative Director

Interior stylist and art director with a background in textile design. After graduating from design school, she began her career working with leading home furnishing companies, where she styled products and led art direction for brand campaigns and catalogues.

It was here that she discovered her deep interest in the art of styling, how spaces and objects could be arranged to evoke emotion and tell a story.

Her experience expanded further while working with an interior magazine, where styling moved beyond products to full interior spaces. During this time, she noticed a gap between beautifully designed houses and homes that truly felt warm, lived-in, and reflective of the people inhabiting them.

“She discovered her deep interest in the art of styling.”



To bridge this gap, she founded Spaces And Stories, a studio dedicated to interior styling and art direction. Her approach focuses on translating personal narratives into thoughtfully curated spaces.

“To bridge this gap, she founded Spaces And Stories, a studio dedicated to interior styling and art direction”

Over time, vacation homes became a special focus of her work, where people express freer, more joyful versions of themselves, often breaking away from the usual rules of everyday living.

Through her work, Nidhi continues to shape spaces that are not only aesthetically refined but deeply personal and story-driven.

OUR TEAM



Gemine Laheri

Business Development & Operations Lead

He is a natural when it comes to bridging the gap between visionary design and technical execution. With a foundation in Architecture and a Master's in Construction Project Management from London, he spent his early career honing his design skills for two years before discovering his true calling: the complex, high-stakes world of project delivery.



Priyal Jaiswal

Lead Interior Stylist & Designer

An Architect with five years of academic training and a strong foundation in technical design, she brings precision to every project she touches. Her expertise extends beyond construction into the realm of visual storytelling, where she serves as a specialist in product and interior shoots. She manages the entire creative lifecycle, from meticulously sourcing inventory to directing the final, high-end editorial execution.



Gayatri Dhere

Interior Stylist & Designer

As a passionate Interior Designer, she focuses on purposeful, well-thought-out aesthetics. A graduate of ISDI Parsons, she brings a strong balance of creativity and technical skill. She enjoys concept-driven work and has a strong visual sense, allowing her to translate ideas into cohesive spaces with a distinct "visual pulse" that reflects its users.

LET'S WORK TOGETHER



Check us out on instagram



www.spacesandstories.com

info@spacesandstories.com

Andheri East, Mumbai

+91 9167536126